

Nicolás Amicone

Senior Full Stack Developer · AI Engineer · VTEX IO Specialist

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PROFESSIONAL SUMMARY

Senior Full Stack Developer with 4+ years building enterprise e-commerce on VTEX IO and SaaS products with Next.js, React, TypeScript and Node.js. I maintain the production VTEX stores of Toto (Uruguay), Diamond Computación (Argentina) and Sucan (Uruguay), with large catalogs and traffic peaks during Hot Sale and Black Friday. Founded and launched three products of my own: Ecommy, EasyTraining and Paltech Software. As an AI Engineer, I design multi-agent workflows with Claude Code, subagents and MCP, backed by in-repo specifications, automated quality gates and human review of every change. Project Manager for remote development and design teams.

TECHNICAL SKILLS

- **Languages:** JavaScript, TypeScript, HTML, CSS, SQL
- **Frontend:** React, Next.js, Redux, Tailwind CSS, Progressive Web Apps (PWA), responsive and mobile-first design
- **Backend:** Node.js, Express, REST APIs, PostgreSQL, Supabase, authentication (Auth0)
- **E-commerce:** VTEX IO, VTEX Store Framework, checkout, catalog, promotions, Mercado Pago, PayPal
- **Artificial Intelligence:** Claude, Claude Code, multi-agent systems, subagents, Model Context Protocol (MCP), prompt engineering, system prompts, LLM evaluations, LLM integration into products
- **DevOps and Tools:** Git, GitHub, Vercel, CI/CD, code review, automated testing
- **Design and Product:** Figma, UI/UX, technical SEO, web performance, Meta Ads
- **Management:** Project management, remote team leadership, Agile (Scrum, sprints), scope definition, risk management, quality assurance (QA)

PROFESSIONAL EXPERIENCE

Founder · Full Stack Developer & AI Engineer — 10uno (formerly RiseUp)

December 2023 – Present · Tucumán, Argentina · Remote

- Founded and run three products in production: Ecommy (multi-store e-commerce), EasyTraining (SaaS for personal trainers) and Paltech Software (management systems for SMBs).
- Coordinate a remote team of developers and designers on end-to-end web projects: scope, schedules, resource allocation and on-time delivery.
- Design and build landing pages, custom systems and e-commerce for LATAM clients, from specification through launch and ongoing support.
- Lead multi-agent workflows with Claude Code (Opus) and subagents that plan, code, test and review in parallel, connected via MCP to Vercel, VTEX and databases.
- Established mandatory quality gates: strict TypeScript typing, build, automated tests and a reviewer agent for bugs and security before my final review.
- Manage risks and blockers during development and oversee the quality of every deliverable through reviews and testing before client handoff.
- Provide contract AI engineering services: multi-agent workflows, system prompts, evaluations and model integration into products.

Full Stack Developer · VTEX IO — Pócima Digital

August 2022 – Present · Uruguay · Remote · Full-time

- Develop and continuously evolve enterprise VTEX IO stores for Toto (footwear, Uruguay), Diamond Computación (technology, Argentina) and Sucan (pet supplies, Uruguay).
- Build custom components on VTEX Store Framework that stay compatible with platform updates.
- Optimize the mobile-first checkout and purchase flow, the main sales channel.
- Improve performance of category and product pages with catalogs of thousands of SKUs.
- Ship weekly campaigns, installment plans and bank promotions with zero pricing errors, keeping stores stable through Hot Sale and Black Friday.
- Full stack development with Node.js, React and Figma on agency client projects.

SELECTED PROJECTS

Ecommy — ecommy.app

Multi-store e-commerce for businesses that sell through WhatsApp and Instagram

- Orders paid by bank transfer or Mercado Pago, automatically recorded in the seller's dashboard.
- Stock by size and color, delivery zones drawn on a map, discounts and bulk price updates.
- Multi-tenant architecture on a single codebase, with Argentine legal requirements built in.

EasyTraining — easytraining.com.ar

Training management SaaS for personal trainers

- Offline-capable Next.js PWA: clients log sets, weight and reps from the gym.
- Workouts shared via WhatsApp and a trainer dashboard with real-time activity.
- Freemium model with a no-credit-card Pro trial, designed for conversion.

Paltech Software — paltech-software.vercel.app

Custom management systems for SMBs

- Reusable foundation for sales, inventory, orders and users, adapted to each business's rules, with custom integrations.

10uno.dev — 10uno.dev/en

Professional website built with Next.js 15, Tailwind CSS 4 and three.js

- Built with Claude Code orchestrating parallel Opus agents for research, review and screenshots, with human review of every published line.

EDUCATION

- **Full Stack Web Developer** — Henry (bootcamp), 2022. JavaScript, React, Redux, Node.js, Express, PostgreSQL. Capstone: team-built e-commerce with weekly sprints, Auth0 and PayPal payments.

LANGUAGES

- Spanish: native
- English: B2 (upper intermediate)